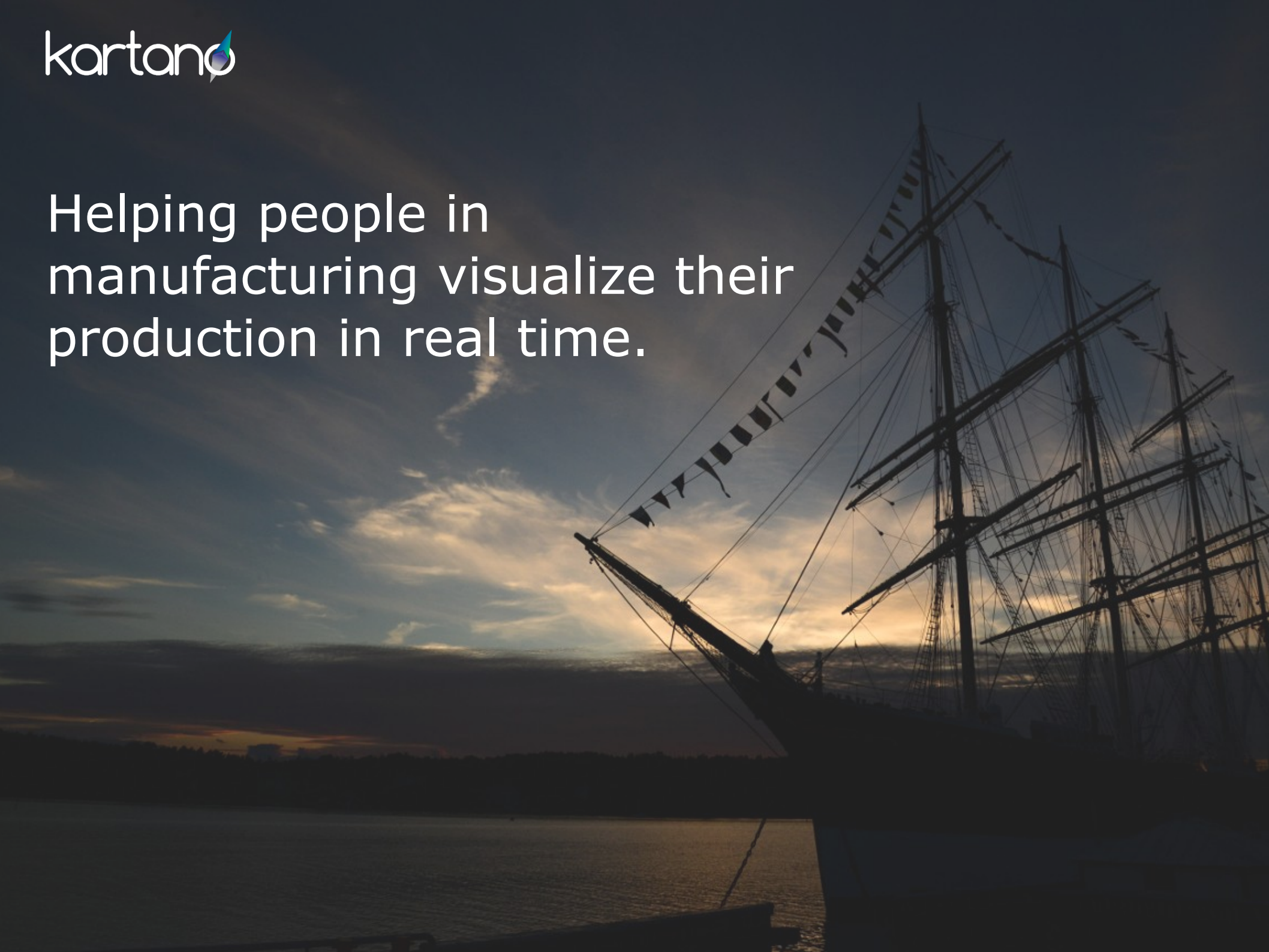




Helping people in
manufacturing visualize their
production in real time.

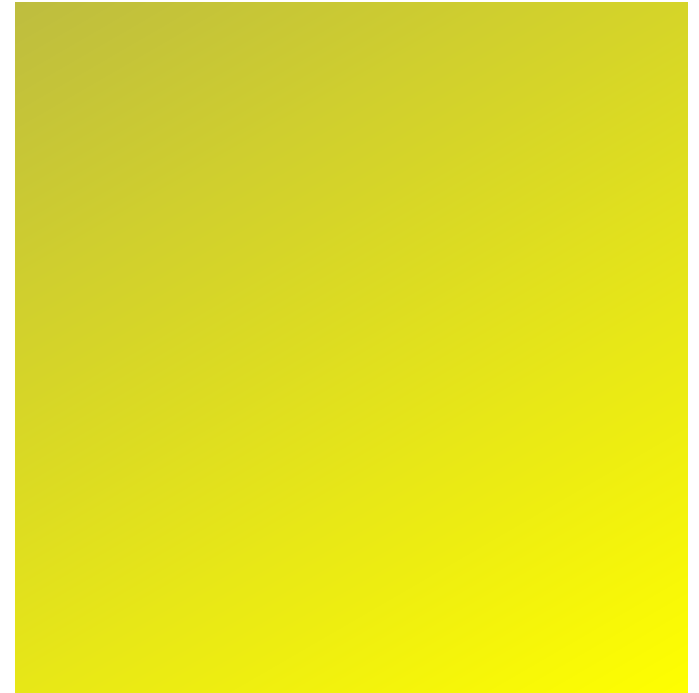




Eduardo Hofmann
CEO and Founder







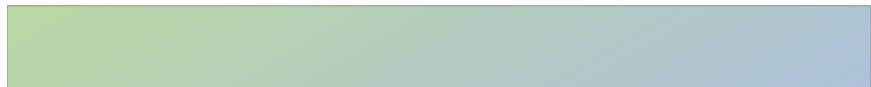
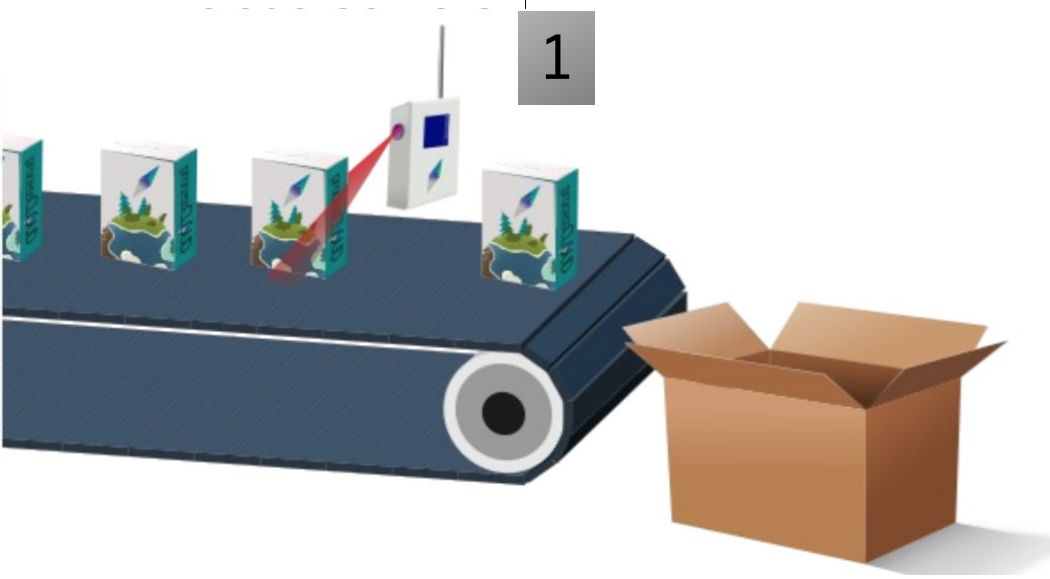
Manuf
2 mi
SMEs

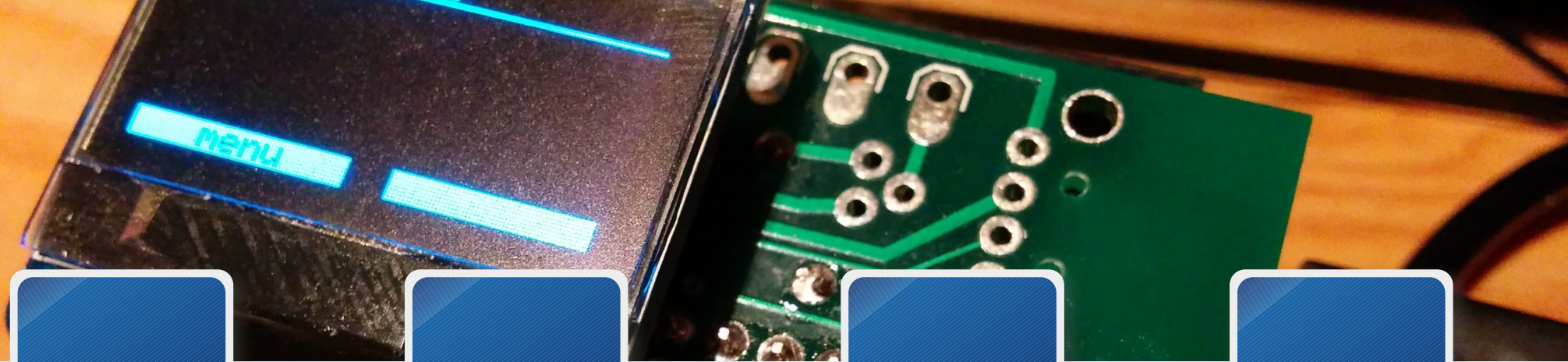


3



1





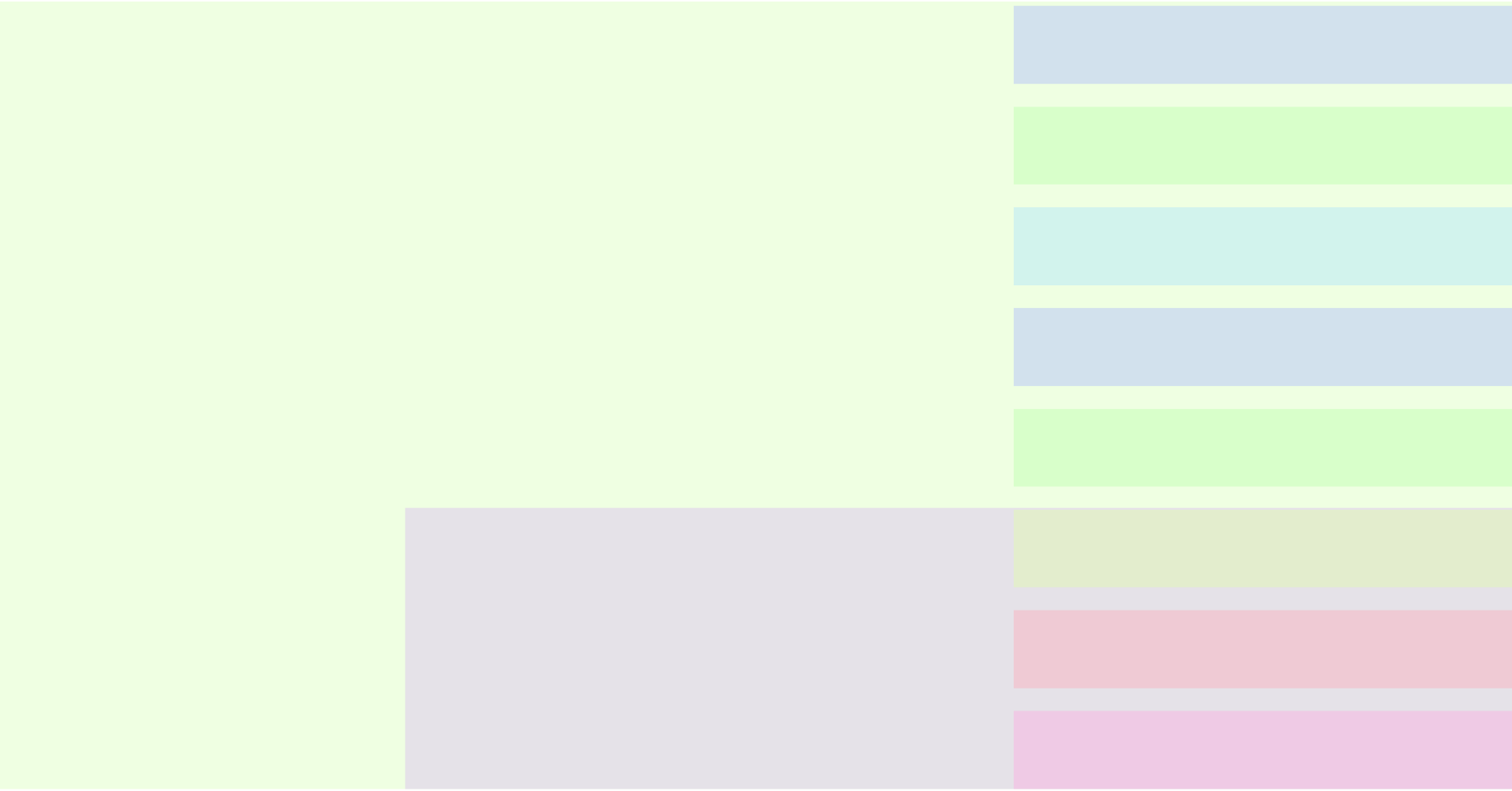
sensor

cloud

web

mobile





renew your plan

Serial

3113816716

Name

Production Cell 19

feature	community	professional	industrial	world class
shetchpad	2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
dashboard	2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
manual input	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
momentum	not available	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
events	1000/day	500,000/month	2,000,000/month	7,000,000/month
price per quarter	free	<input type="radio"/> 14.97€	<input type="radio"/> 20.97€	<input type="radio"/> 32.97€
price per year	free	<input type="radio"/> 54.89€	<input type="radio"/> 76.89€	<input type="radio"/> 120.89€

Next

promotional code

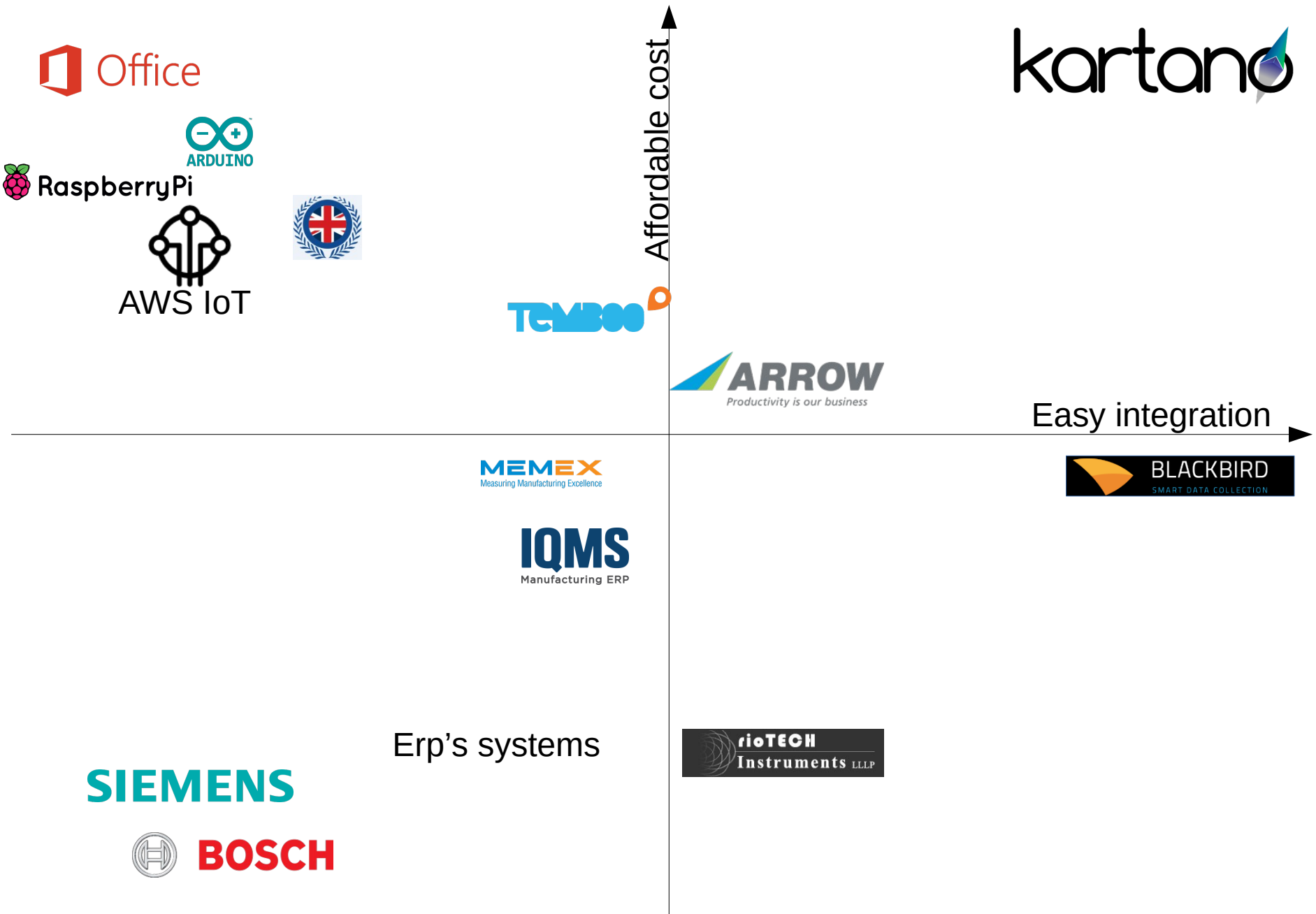
Promotional Code

promotional code

validate

Consolidation

		Year 1	Year 2	Year 3
Customers		609	5,208	18,107
Freemium ratio		66.56%	66.02%	66.34%
CAC		5.65 €	0.560 €	0.1919 €
<hr/>				
Gross Profit	(k)	9 €	485 €	1,774 €
Funding	(k)	245 €	70 €	0 €
Expenses	(k)	-251 €	-381 €	-432 €
Δ	(k)	3.60 €	173.62 €	1,341.69 €
<hr/>				
Team members		2 → 9	9 → 12	12 → 12





MVP

3F

Grow the
base

Scale



kartano.33co.de

kartano