

EDUARDO LUIS HOFMANN

Thesis Topic

Research Communication

DEGREE PROGRAMME IN INDUSTRIAL MANAGEMENT 2023

CONTENTS

1	QUOTES FOR THE FUTURE					
	1.1	Eduardo quotes	3			
	1.2	Eduardo's Digitalisation Manifesto	3			
REFERENCES						

1 QUOTES FOR THE FUTURE

1.1 Eduardo quotes

Do more with the same

Do the same with less

1.2 Eduardo's Digitalisation Manifesto

- 1 Security Each component of a digitalization venture shall consider be operational in a harsh cyber environment.
- 2 Workflow Without becoming a mandatory part of the process, by the functionality and not by words. A digitalization effort will turn into a useless junk of pieces and bits.
- 3 Evolution Plan ahead how a single entity will maintain operational capabilities with the transformation of the entire chain.
- 4 Process Digitalisation sometimes is not about taking one manual operation and make it in a electronic way. Most of the times is about killing that manual process.

source:Hofmann (Apr 25, 2023 (accessed Dec 18, 2023))

REFERENCES

Hofmann, E. L. (Apr 25, 2023 (accessed Dec 18, 2023)). *Eduardo's digitalisation manifesto*. https://www.33co.de/posts/manifesto/.